

## Welcome Kit letter

Dear \_\_\_\_\_,

Welcome to the magical world of Disney.com. We're so happy you could join us! The moment you registered, you became our very special guest! To thank you, we've sent you this welcome kit filled with useful information, free gifts and special offers!

As a registered guest, you can now join in all the exciting features Disney.com has to offer including:

- The annual Magic Sweepstakes – a chance to win fabulous prizes!
- Special scavenger hunts – explore our virtual theme park using fun clues!
- Cool interactive games – bringing your favorite Disney characters to life!
- And so much more – all because you're registered at Disney.com!

You'll never miss out on any of the excitement! Every month you'll receive our exclusive email newsletter\* giving you the scoop on all the new features and special events going on at Disney.com.

Haven't had a chance to visit our virtual theme park yet? Get into the magic today! To help you navigate your way around, we've enclosed a map of the park designed just for our registered guests.

We've also included some great gifts as a thank you for taking the time to register. We've put together a collection of stickers featuring your favorite Disney characters along with fun postcards you can send to friends to share the magic. Plus, we're passing along very special offers from specially chosen Disney.com partners we think will interest you.

Thank you for being our special guest. We look forward to seeing you!  
May all your adventures at Disney.com be magical!

Sincerely,

\* Only guests who have checked yes on their registration form will receive newsletters.